



# 2025

# ANNUAL

# REPORT

The mission of the Calvin Ehrendreich Foundation is to sustain Calvin's legacy of caring for our pets by giving to organizations which advance that cause.



# LETTER FROM THE BOARD

Dear Supporter,

After Calvin passed away in 2024, the Ehrendreich family was uplifted by the generosity of so many of our friends and family members who donated in his name to pet shelters and other organizations in his name. That generosity inspired us to establish this foundation to centralize that impact and sustain it in the long-term to make it easy for anyone who wishes to donate and provide much-needed resources to shelter pets in his memory.

After working for several months on the administrative components of launching a non-profit foundation, we officially announced the Calvin Ehrendreich Foundation to the public on October 14<sup>th</sup>, 2025, and we've been so touched by the tremendous response we received from all over the world- according to our website's traffic, we had visitors from 15 different countries.

Since that time, the Foundation's Board of Directors, which consists of Cooper, Nada, Joel and Rachel Ehrendreich and Jackie and Scott Alter, has been discussing the best ways we can make use of the funds we've raised to address the needs of the pet shelters we intend on forming ongoing partnerships with and how we can create a sustainable organization that honors Calvin's memory.

Together, and with the help of you, we've come up with a lot of ideas for the future that we're excited about and which we feel will expand our reach and build on all that Calvin did in his life to love and care for animals.

Sincerely,

the Board of Directors of the Calvin Ehrendreich Foundation



# BY THE NUMBERS



**\$13,000**

in total donations  
received



**\$2,850**

in contributions to animal  
shelters



**70**

Individual donors

**60**

New Instagram followers

**17**

Stickers sent for Giving  
Tuesday donations

## Website Activity



**350**

total views

**200** unique visitors

**15** different  
countries

# PLANS FOR THE FUTURE

In 2026, we are hoping to continue to grow and increase our footprint to make a greater impact helping pets and shelter animals.

First, we intend to dramatically increase the percentage of donations we receive that go out the door to shelters. This year, we donated roughly 22% of our proceeds, and in the future we plan on reaching roughly 75%.

We are also planning on organizing our first fundraising event, and expect to be able to share more news about that soon. We hope you'll be able to join us!

Finally, in 2026 we plan to expand our reach by supporting new animal shelters and engaging in more depth with the shelters and organizations that we have given to so far to establish long-term relationships that maximize our ability to support their needs.

We are so grateful for your support and hope that you'll continue to follow along via our newsletter, Instagram page, and website as we embark on our first full calendar year of operating the foundation.

